



# Nashid Thenjeri

Graphic Designer/  
Creative Director

I am a graphic designer/artist/illustrator/creative director exploring different mediums and ways to create stuff\*. I work with brands to tell their stories using functional design strategies and unique visual experiences. Having 9 years of experience and worked on a variety of different projects my goal is to push myself to explore the unexplored by design and undesign.

## Experience

### Creative Director | Watercrab Goa 2019 - Present

Leading a small team of designers here. Watercrab is an advertising and design agency founded in Bangalore India, with offices in Kochi and Goa focusing advertising, branding, branded viral content, environment graphics, web design, UI, infographics and creative content.

### Art Director | Graycell Graphics Kochi 2016 - 2019

I was invited back to Graycell Graphics to lead a small team of designers. The studio focuses on print design, branding and packaging. Worked on some award winning projects here.

### Creative Designer | Watercrab Bangalore 2015 - 2016

### Junior Designer | Graycell Graphics Kochi 2014 - 2015

Started my design career here by campus selection.

## Contact

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## Education

**Bachelor of Fine Arts (Applied arts)**  
Govt Fine Arts Collage of Thrissur, Kerala  
2009-2013

**Advanced Diploma in 3D & 2D Animation**  
Toonz Academy, Thiruvananthapuram  
2008

## Skills

Advertising  
Brand Design  
Mobile & Web Design  
UI/UX  
Motion Graphics  
Illustration  
Print and Packaging  
Basic 3d  
Midjourney

## Software

Adobe Illustrator / Photoshop / InDesign  
Adobe After Effects / Premiere  
Figma / Adobe XD  
Blender / Cinema-4D

## Recongnitions

**Exhibited at**  
Digital Art Fair Hong Kong 2022

**Exhibited at**  
Utopian Dystopia Kochi 2022

**Pepper Awards 2018**  
Branding and print design

## Personal Details

Nashid Thenjeri  
Male  
DoB: 7/5/1991  
Nationality: Indian

Residential Address:  
Thenjeri House, Vanjeri Nagar  
Tirur, Malappuam, Kerala  
Pin: 676105, India

## Reference personals

Jeevan Sebastian | Founder - Watercrab  
jeevan@watercrab.in

Sandhya kurishingal | Founder - Gaycell Graphics  
sandhya@graycelldesign.com